

Privacy Policy

Revised April 24, 2022

At Clifton Presbyterian Church (CPC), we strive to honor the inherent dignity and worth in each person, created in God's image. We give thanks for the gift of being a part of Christ's community of grace, and long to invite others to be a part of what we have come to experience God's love within the community of CPC. As a part of sharing the good news, and inviting others in, we sometimes share images or information that represent a part of who we as individuals are. Pictures of CPC disciples working to feed the hungry, stories of individual CPC members who have been touched by grace, videos of the CPC congregation joyfully worshipping God, these all show others a glimpse of what it means to follow Christ at CPC. A part of sharing the gospel necessitates a sharing of who we are. This privacy policy represents a desire to share with you the way we at CPC balance both a desire to share and respect for the individual in our words and deeds. We trust that God will use it for good as we seek to be faithful.

Clifton Presbyterian Church (CPC) has developed this privacy statement to assure you of our strong commitment to provide a secure environment and protect your privacy. This document describes our policy regarding the data we collect and its usage in our organization. By using our website, www.cliftonpc.org, you agree to the collection and use of information in accordance with this privacy policy.

Types of Data We Collect

CPC reserves the right to collect and use the following types of data:

Automatically Collected Anonymous Information: When you visit CPC's website, our web server records certain information that is automatically transmitted by your browser. This visitor data, stored in server logs, consists of but is not limited to:

- Your IP address
- Browser type and version
- Mobile device type
- Web pages visited
- Access time and duration of visit
- Referring website address

This type of information is only used in an aggregate manner and not in any way that personally identifies you.

Personally Identifiable Information: Personally identifiable information (PII) is information that, when used alone or with other relevant data, can identify an individual. Examples of PII that you provide to us include but are not limited to:

- First and last name
- Address
- Telephone number
- Email address

Such data may be solicited via an online form on our website or communicated to the church office through various means including email, text messaging, verbally and in writing.

How We Use The Data We Collect

Automatically Collected Anonymous Information: The information that is logged on our web server as a result of your visit to our website is used for statistical purposes and to administer the site more effectively. By analyzing visitor behavior and usage patterns, we are better able to determine how our site is being used and how we might provide an optimal user experience.

Personally Identifiable Information: We may use the personal information that is submitted by you to our organization via our website or in some other manner for any of the following purposes including:

- To fulfill your request for a specific purpose such as a prayer request or a wedding date inquiry
- To contact you in response to a question or comment submitted through an online form
- To respond to a message sent via an email link on our site
- To send email newsletters about church news and events
- To send year-end donation statements for tax purposes

CPC will not collect any personally identifiable information from you unless you voluntarily provide it. We do not sell or share this information with any other institution unless required by law.

Retention of Your Personally Identifiable Information

CPC will retain your personally identifiable information for as long as required for the purposes described in this privacy policy. Furthermore, we will retain and use this information in order to comply with legal obligations.

Disclosure of Your Personally Identifiable Information

CPC may disclose your personally identifiable information if required to do so by law or in response to requests by a court or other public authority. Such action may be necessary to protect against legal liability.

Security of Your Personally Identifiable Information

While we are committed to protecting the privacy of your personally identifiable information, it is important to remember that no method of transmission over the Internet nor method of electronic storage is completely secure. Therefore, CPC cannot guarantee its absolute security.

Use of Cookies

A cookie is a small piece of data that a web server sends to the user's web browser. Cookies are classified as either session cookies or persistent cookies. Persistent cookies are stored on your computer or mobile device for some period of time whereas session cookies are temporary files that are deleted once the web browser is closed and the session has ended.

CPC's website is currently using a Joomla-based content management system platform that uses session cookies. The session cookie is essential to provide some of the features available on our website. It does not contain any information about your identity and does not remain on your device once the session is closed.

You have the right to instruct your browser to block cookies or to notify you when a cookie is being sent.

Monitoring Tools

CPC uses Google Analytics, a web analytics service offered by Google, to monitor the usage of our website. Visitor traffic is tracked and the data is used to generate statistical reports for the purpose of analyzing website usage. This data is shared with other Google services.

You have the right to block your data from being used by Google Analytics by installing the Google Analytics opt-out browser add-on.

For more information about Google's privacy practices, visit their privacy policy at:

<https://policies.google.com/privacy>

Email Campaigns

CPC may use your personally identifiable information to contact you with email newsletters or news about events or special notices. We use MailChimp, an email marketing service provider, to manage and send these types of emails.

You may opt-out of receiving these communications by following the unsubscribe link included in the email.

For more information on MailChimp's privacy practices, visit their privacy policy at:

<https://mailchimp.com/legal/privacy/>

Social Media

Facebook: CPC uses Facebook to post images, photos, videos and text related to church news and activities. If you choose to post comments to CPC's Facebook page, any information you submit may become publicly visible. CPC is not responsible for any personal information you choose to submit via this forum.

We also use the Facebook Insights feature to obtain anonymous data about our Facebook users. For this purpose, Facebook places a cookie that remains on the device of the user visiting our Facebook page for some period of time.

For more information on Facebook's privacy practices, visit their privacy policy at:

<https://www.facebook.com/about/privacy>

Twitter: CPC uses Twitter to communicate church news and activities via text, photos and images. If you choose to comment to a Twitter post, the comment may be publicly visible to anyone.

For more information on Twitter's privacy practices, visit their privacy policy at:

<https://twitter.com/en/privacy>

Online Donations

An online giving portal is available via a link on CPC's website and through the "GivePlus Church" mobile app. The submission of your personal and financial information is processed by Vanco Payment Solutions. Once you are directed to the donation landing page on Vanco's website, you are agreeing to Vanco's privacy policy which may be viewed at: <https://www.vancopayments.com/privacy>

Links to External Sites

This privacy policy applies only to CPC's website at www.cliftonpc.org. Our website provides links to external sites for the purpose of locating related information and services. CPC is not responsible for the content or accuracy of any information and/or the quality of services provided by any linked website. Should you choose to visit any of these external sites, it is recommended that you familiarize yourself with their unique privacy policies.

Photography, and Audio and Video Recording

Signs are posted at the entrances to the church and the sanctuary for the purpose of informing you that you are entering an area where photography, and video and audio recording may occur. Your entry and presence in this area constitutes your consent to be photographed, filmed or recorded and also your

consent to the release, publication or reproduction of any and all recorded media of your appearance, voice and name for any purpose whatsoever related to Clifton Presbyterian Church and its initiatives. By entering this area, you waive and release any claims you may have related to the use of recorded media in which you may appear including, but not limited to, any right to inspect or approve the media and any claims for invasion of privacy. All photography, filming and recording will be done in reliance on this consent. If you disagree with this policy, please let one of the church leaders know.

A “Photo and Video Use Agreement” form is available for communicating one’s preference to opt-out of appearing in digital photography, film photography and video recording. This form may be used by parents or guardians of a minor (under 18 years of age) to opt-out their child(ren) and it may also be used by an adult who wants to opt-out.

Guest speakers who have been invited to a church event will be sent a notification prior to the event informing them that they will be in a location where photography, and audio and video recording may occur and that their presence in the church or the sanctuary constitutes their consent to appear in any and all types of media and their consent to the release and publication of such media.

Privacy Policy for Outside Groups Using CPC’s Facilities

CPC groups and groups that are sponsored by CPC are protected by this privacy policy. However, outside groups that use CPC’s facilities and property for meetings and events are responsible to comply with the privacy policy that governs their particular organization or group. Outside groups that currently use CPC’s facilities include, but are not limited to, A.A., Boy Scouts, Clifton Presbyterian Church Preschool, Korean Presbyterian Church, community HOA groups and wedding parties.

Updates to this Privacy Policy

CPC may update this privacy policy at any time. Posting the updated version with its new revision date will serve as notification. You are advised to review this privacy policy periodically for any updates.

Contact Us

If you have any questions about this privacy statement, you may contact the church office by phone at 703-830-3175 or by email at office@cliftonpc.org.